

SOCIALS! RATE CARD

AD-HOC SERVICES	DESCRIPTION	RATES	EST. PROJECT DURATION
Meta Business Ads Strategy & Management	Meta Business Ads Strategy & Management is a customised service that ensures your Facebook and Instagram campaigns are optimised for maximum reach and impact.	\$750	Monthly Retainment/One-time set-up
Event Documentation [On-site + 1 Event Video]	Event Documentation captures key moments with on-site coverage and a professionally edited event highlight video.	\$150/hr	7 days hand-over
Social Media Playbook	A Social Media Playbook is a strategic guide outlining your brand's voice, content pillars, posting cadence, and engagement tactics to ensure consistency and effectiveness across platforms.	\$750	14 days
Influencer Marketing [Campaign/Partnership]	Influencer Marketing involves collaborating with key influencers to amplify brand awareness, drive engagement, and connect with target audiences through authentic content and strategic partnerships.	TBD	Monthly Retainment/30 days

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Digital Marketing Audit & Basic Strategy Deck	Digital Marketing Audit & Basic Strategy Deck provides a comprehensive review of your brand's online presence, analysing strengths, gaps, and opportunities. It includes a basic foundational strategy deck outlining key recommendations for improvement and growth.	\$1000	30 days
Social Media Competitor Analysis	Social Media Competitor Analysis evaluates your competitors' online presence, content strategies, engagement metrics, and audience insights to identify opportunities and craft a more effective social media strategy for your brand.	\$350	14 days
Content Creation	Content Creation involves producing high-quality visuals, graphics, and copy tailored to your brand's identity, ensuring engaging and strategic content that resonates with your audience across social media and digital platforms.	\$200/video \$150/static	TBD
Social Media Statistics Report via Sprout Social	Social Media Statistics Report via Sprout Social provides in-depth analytics on your social	\$150	Monthly Retainment [3-month contract]

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	media performance, including engagement, audience insights, and content effectiveness, helping you refine your strategy with data-backed decisions.		

PACKAGES	DESCRIPTION	DELIVERABLES	RATES	PROJECT DURATION
Social Media Marketing Package	Social Media Marketing is a strategic approach to building and growing your brand's online presence through engaging content, community management, and data-driven campaigns ensuring your brand stays relevant, visible, and impactful across all relevant platforms .	<ul style="list-style-type: none"> • Social Media Strategy & Planning • Content Creation (Static Posts, Carousels, Reels, Stories, Write-ups) • Copywriting & Caption Development • Organic Content Posting • Community Engagement & Management • Influencer & Partnership Outreach • Social Media Performance Reports 	\$3,500/m	Monthly Retainment [3/6/12-month Contract]
Social Media Marketing [One platform]	Social Media Marketing is a strategic approach to	<ul style="list-style-type: none"> • Social Media Strategy & Planning • Content Creation 	\$1,800/m	Monthly Retainment [3/6/12-month Contract]

PACKAGES	DESCRIPTION	DELIVERABLES	RATES	PROJECT DURATION
	building and growing your brand's online presence through engaging content, community management, and data-driven campaigns ensuring your brand stays relevant, visible, and impactful in the platform.	(Static Posts, Carousels, Reels, Stories) • Copywriting & Caption Development • Organic Content Posting • Community Engagement & Management • Social Media Platform Performance Reports		
Quick-fix social media package	A Quick-Fix Social Media Package is perfect for brands that need a refresh but aren't ready for a long-term commitment.	• Social Media Playbook • Social Media Templates • Posting Best Practices • Platform Optimisation Recommendations	\$1,000	14-days
Social Media Management	Social Media Management is a full-service solution designed to maintain and grow your brand's presence online. This service ensures	• Copywriting & Caption Development • Organic Content Posting • Community Engagement & Management • Social Media Platform Performance	\$750	Monthly Retainment [3/6/12-month contract]

PACKAGES	DESCRIPTION	DELIVERABLES	RATES	PROJECT DURATION
	your social media stays active, strategic, and aligned with your brand's goals.	Reports <ul style="list-style-type: none"> • Platform Optimisation Recommendations		

all packages are customisable. for more inquiries, email us at contact@qimhq.com